

Table of Contents

Abstract	vii
Acknowledgements	ix
List of Figures	xv
List of Tables	xix
Abbreviations	xxi
Glossary of Terms	xxv
Prologue	xxix
Chapter 1	
Introduction: The Right to the 'Creative City'	1
1.1 The Hype around the 'Creative City'	1
1.2 Contextual Background: Bandung	5
1.3 Research Objective	8
1.4 Outline of the Book	11
Chapter 2	
Discourses of the Creative City Concept and Knowledge Community	15
2.1 Discourses around the 'Creative City'	16
2.1.1 Creative Urban Planning	18
2.1.2 Creative Economy and Industry	21
2.1.3 Cultural Production and Policy	24
2.1.4 Critiques on the Creative City Concept	27
2.2 Conceptual Discussion around 'Knowledge' and 'Knowledge Community'	31
2.2.1 Community of Practice, Knowledge Society, and Knowledge Community	31
2.2.2 Knowledge Sharing	35
2.2.3 Local Knowledge and bottom-up Urban Development	40
2.3 Current Research Position	42

Chapter 3	
Research Design and Operationalization	51
3.1 Sociology of Knowledge Approach to Discourse (SKAD)	51
3.2 Conceptual Framework	54
3.3 Positionality	57
3.4 Data Compilation and Analysis	59
Chapter 4	
Repertoire of Creativity in Bandung	67
4.1 Creativity and the Entertainment Culture	68
4.2 Creativity and the Intellectual Inquiries	73
4.3 Creativity and the Struggle to Survive	76
4.4 Creativity, Counter-culture, and Entrepreneurialism	83
4.5 Concluding Discussion	88
Chapter 5	
Knowledge Communities in Bandung	91
5.1 Typology of <i>Komunitas</i> and Knowledge Community	92
5.2 The Emergence of Knowledge Communities	95
5.3 Knowledge sharing: Energy, Empathy, Literacy	99
5.3.1 Knowledge sharing	99
5.3.2 Energy, Empathy, Literacy	107
5.4 The Characteristics of Knowledge Communities	115
5.4.1 Common Interest	115
5.4.2 Common Space	117
5.4.3 Independence	120
5.4.4 Friendship-based Network	122
5.4.5 Diversity	123
5.5 Concluding Discussion	128
Chapter 6	
Bandung as a Creative City	131
6.1 Adoption of the Creative City Concept in Bandung	132
6.2 The Creative Mayor	145

6.3 Creative City as an Economic Driver	151
6.3.1 Alignment with National Strategy of Creative Economy Development	151
6.3.2 Supports from Media, Academician, and Business Institutions	157
6.4 Creative City as City Branding	161
6.4.1 UNESCO City of Design	162
6.4.2 Logo and Branding Design	165
6.4.3 Creative City Artifacts	168
6.5 Creative City as Social Identity	172
6.5.1 Home of Creative People	173
6.5.2 A Trendsetter City	176
6.6 Concluding Discussion	181
 Chapter 7	
Legitimation and Contestation	183
7.1 Legitimation from below	186
7.1.1 BCCF: Initiation, Strategy, Program	186
7.1.2 <i>Kepruk</i> : Amplifying the Ambition of Bandung as a Creative City	196
7.2 Contestation of Creative City Interpretations	205
7.2.1 Narrow Interpretation of 'Creativity'	206
7.2.2 Contesting Creativity	214
7.3 Concluding Discussion	220
 Chapter 8	
Delegitimization and Negotiation	223
8.1 Delegitimization of Creative City Labeling for Bandung	224
8.1.1 Political Vehicle and Bandwagoning	225
8.1.2 Negative Consequences of Creative City Concept Implementation	230
8.1.3 <i>Gimmick</i> : Bandung under its Grand Illusion	240
8.2 Negotiation	254
8.2.1 Ten Principles of the Indonesian Creative City	254

8.2.2 Expanding Knowledge Stocks on the Creative City and Creativity in Bandung	259
8.3 Local Commitment, International Collaboration	262
8.4 Concluding Discussion	267
Chapter 9	
Conclusion	
9.1 Bandung: Knowledge Community and Creative City	273
9.2 Recommendations	275
Bibliography	279
Annex 1: List of some Knowledge Communities in Bandung	299